

Jagadguru Sri Shivarathreeshwara University, Mysuru

University Social Responsibility (USR) Statement

‘Touching the lives of Millions’



Proud moment

**His Holiness Swamiji-
Chancellor with Excellency
Late Dr. APJ Abdul Kalam,
Former President of India**

University Social Responsibility (USR) is an approach of ethical and intelligent University management, which involves both its impact on its human, social and natural context, and its active role on the promotion of Sustainable Human Development of the country. Within this approach, “Sustainable Campus” is a strategy that strives to reduce the ecological footprint of the institution via a rational use of resources and to educate the university community on the ethics of sustainability.

JSS University with the legacy of more than 1000 years of its Founding organisation Sri Suttur Math and the sponsoring society – JSS Mahavidyapeetha is acutely aware of its social responsibilities and is confident in stating that it already goes well beyond what is expected of an organisation.

JSS University and its USR

Although Corporate Social Responsibility (CSR) is a relatively new concept, JSS University has embraced CSR principles based on the contributions made for several decades, particularly at a local and regional level. An organisation's internal and external practices can influence their employees, customers, partners and environment in a positive manner.

This document highlights our commitment to CSR locally, regionally, nationally and internationally. The University's vision is nurture and develop the talents of students and to create applicable knowledge in order to support social and economic advancement.

Social Responsibility is part of the University Strategic plan and is important to our University, Faculty and students and aims at making Organizational, Cognitive, social and educational impact.



Glimpse of University campus

Our University

Our Aims

The University is committed –

1. To promote ethical standards to be adopted by students, staff and other members of the University community.
2. To raise the educational aspirations of people in the community, as well as across the country and encourage their greater participation in higher education.

3. To encourage an inclusive environment without barriers to achievement, where students and staff are highly valued, based on mutual respect.
4. To provide a University campus environment and range of facilities, both educational and recreational, which are attractive, accessible and stimulating.
5. To integrate with and support the needs of our community and our region.
6. To embrace environmental responsibility and sustainable development principles, to make a positive contribution to urban regeneration and to ensure that any adverse environmental impact of our activities is minimized.

Touching the lives....

To the students

1. As a most respected university in the health sciences attract students from a range of backgrounds nationally and internationally.
2. Listening and responding to the student voice, with a shared understanding of our mutual responsibilities.
3. Providing a range of student support that covers all issues including support too low income group students.
4. Student preparation towards a responsible citizenship for a Sustainable Development

To the staff

1. Adopt best practices in its Human Resources Management policies and Practices.
2. Assist staff to develop their full potential as members of the University's workforce and provide opportunities for professional development.
3. Observe the fundamental tenets of human rights, safety and non-discrimination.
4. Provide fair compensation and implement minimum wages policy.
5. Involve employees in the decision making processes, where appropriate.
6. Providing opportunities for staff to undertake projects with local communities

To our environment

1. Ensure that the developments in the University are sustainable and do not have a negative impact on the environment.

2. Promote the concepts of the 3Rs of Reduction, Reuse and Recycling and eliminate, where possible, the use of non-degradable materials.
3. Aim for a continuous reduction of the carbon footprint of the University.
4. Provide equipment, training and other resources to ensure a healthy and safe environment for the students and staff.
5. Continuously work and evolve environmental improvements in the way we manage our transport, waste and energy.

To our City and our community

1. To work with the City of Mysore and regional partners to raise the health profile of the City and the Mysore and neighboring districts ; and in partnership help secure the economic, health, social and cultural regeneration of the City and region.
2. Enriching the University and City socially, culturally and economically, with our diverse and vibrant student population.
3. Make significant and major contributions through our Faculty to the Social Responsibility agenda including:
 - the training of the future health professional workforce
 - the ongoing support for health professionals
 - support JSS Hospital to provide access to quality healthcare at affordable costs
 - Nurture and contribute to research that impacts healthcare and health policies and makes significant contribution to national and global health.
4. Working with young people in local schools:
 - to discuss health and science and its relevance to their everyday lives
 - to inspire them to consider careers in science and health and apply to university in the future
 - to devise creative and fun activities to help engage them
5. By involving the public/patients in our work to improve the quality of our teaching and healthcare delivery.

Proud to be touching the lives of millions!

Being socially responsible, be it as an individual, a group, or an organization is something we believe in very strongly and it makes us proud, as a University, to highlight our commitment in this area. The University is acutely aware of its responsibilities to its community, its city and its wider environment and the way it touches the 'Lives of Millions'.

The Mission statement of the JSS University states that the university will maintain the strengths of its traditional outreach programmes and will increasingly involve in outreach programmes that respond to the changing needs of the society in which we live. The university will continue to seek new and innovative ways to reach out to the people. To realize this mission the university and the constituent colleges' organize number of programmes for the benefit of all the stakeholders. This include seminars/workshops/training and awareness programmes, adoption of villages. The University has also framed its University's social responsibility (USR).

The major initiatives include :

- Establishment of JSS Hospital at Suttur thereby providing access to health care services on a subsidized or free basis and provide referral services for advanced case.
- Adoption of primary health centers of Government of Karnataka and Hadinaru and Suttur Villages.
- JSS Urban Health center caters to the health care needs of the Mysore city population and serves as feeder institution to the JSS Hospital, Mysore.
- Mobile dental van for providing ambulatory dental care in remote areas.
- Establishment of drug information centre and poison information centre for the benefit of patients and public and have access to safe use of medicines at Mysore and Ooty.
- Establishment of Drug testing laboratory where medicines procured by various state governments are sent for testing for assessing the quality and safely of medicines.
- Establishment of medicinal plants garden, conduct of medicinal plants exhibition and encouraging farmers for cultivation of medicinal plants
- With the help of the Nilgrils Medicinal plants promoters society which is an NGO established by the university and farmers of Nilgris District.
- Research, Review and Revitalization of traditional medicinal practices of the tribes from B.R.Hills and Nilgris of Western Ghats. Documentation of Medicinal Plants of the said regions.
- Medical Relief Camps organized periodically wherever disaster management needs arise.
- Conduct of HIV awareness camps and Health hazards associated with non-communicable disease including cancer and pulmonary disorders through camps and exhibitions.
- Subsidized and free health care facility at JSS Hospital, Mysore (1800 bed Hospital and JSS Dental College Hospital, Mysore where on an average 3000 people /day have access to health care facility.

- Adopting Suttur Village to provide sustainable rural health and developing as a Model Health Village by 2020.
- Conduct of de addiction camps/programmes and counseling for school children (slow learners and speech disability) through counseling centers of the university.
- The institutions organize number of programmes for the benefit of all the stakeholders. They include workshops /training/awareness program/field camps, extension lectures, adoption of villages, exhibitions, endowment lectures, and health education programs.
- Dental OPD at Karnataka State Road Transport Corporation/Central Jail, Mysore.
- University medical center and community pharmacy are available for the benefit of staff , students and public.